



Allianz and Lime jointly address safety needs in micromobility industry

Lime riders are now covered with insurance provided by Allianz; the two partners will also launch a global road safety education program and distribute 50,000 helmets for e-scooter riders.

Paris, May 27, 2020 - Lime, the global leader in shared smart mobility solutions, and Allianz, via its Allianz Partners entity dedicated to assistance and insurance solutions, have entered into a global strategic partnership focused on improving the safety of micromobility.

Together, Lime and Allianz have launched a comprehensive insurance program that automatically provides Lime riders with two types of insurance: Personal Accident Insurance, and Liability Insurance, at no extra cost. This means that riders can step onto a Lime e-scooter and ride worry-free knowing they are protected. This program will be rolled-out across Europe, Asia, and the Middle East, and has already launched in France, and partly in Germany, Italy, Portugal, and Denmark.

Lime and Allianz, as leaders in their industries, have paved the way in making both micromobility and transportation safer. Recognizing the importance of prioritizing safety for riders and the communities they serve, the two partners have co-designed a two-year safety campaign to run until March 2022, aiming to advance micromobility safety issues around the world. To raise safety awareness and ensure the future of mobility is accessible for everyone, this campaign will feature the following initiatives:

- **Helmet sponsorship:** Allianz is sponsoring 50,000 helmets over two years.
- **Scooter-certification:** Riders will be invited to participate in an interactive test about e-scooter road safety, with the possibility of receiving a complimentary Lime ride.
- **Local ride safety trainings:** Riders can learn about road safety through engaging videos and attending e-scooter ride safety trainings where Allianz-sponsored helmets will be distributed.

These initiatives will launch initially in France in cooperation with the local Allianz network and the program will be adapted and rolled-out to other markets in the coming months.

“Keeping our riders and communities safe is at the forefront of Lime’s mission,” said **Wayne Ting, CEO of Lime**. “We are excited to partner with Allianz to design a best-in-class insurance and safety program as their deep expertise and leadership will be invaluable to our commitment to safety. As the demand for micromobility continues to grow around the world, safety must remain at the forefront and this program will ensure the highest standard for our riders and set a new bar across the industry.”

“As the world is gradually adopting multi-modal new mobility, we actively support this evolution by offering new products and service solutions for the emerging mobility ecosystem to meet the safety challenges that come with this mobility transformation,” said **Sirma Boshnakova, CEO**

Allianz Partners. “As a leader in risk management solutions, Allianz works with top mobility players to create new and innovative solutions to ensure our customers’ safety. Allianz is excited to partner with Lime on a new insurance solution. This is a clear demonstration from Lime that safety and reliability is their number one priority and further shows that Allianz is the Insurer of choice for New Mobility. With Lime, we are determined to prepare ourselves for the future in managing risks in mobility for everyone.”

To find out more, please visit: <https://ridesafely.allianz.com>

About Lime

Lime is the world’s leading micromobility provider connecting people and place for a healthier, cleaner and more equitable city. Lime works closely with local stakeholders to tackle cities’ most pressing challenges and evolving transportation needs working towards the seamless and safe movement of people stretching across communities. Lime has powered over 130 million rides on five continents providing electric scooters and bikes as a clean alternative to car ownership. Ride by ride, Lime is reimagining the future of a People First City, a place designed and powered by the people. Learn more at www.li.me.

About Allianz Group

Allianz Group has over 147,000 employees worldwide who serve 100 million customers in more than 70 countries. Allianz is the German insurance market leader and has a strong international presence. In fiscal year 2019, the Allianz Group achieved total revenues of approximately 142 bn euros and remained the no.1 insurer in the Dow Jones Sustainability Index. Allianz is one of the world’s largest asset managers, with third-party assets under management of 1600 bn euros at the end of 2019. For over 125 years, Allianz has stood by its clients, protecting them and helping them to realize their goals in life.

About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, automotive and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners’ businesses or sold directly to customers, and are available through four commercial brands: Allianz Assistance, Allianz Automotive, Allianz Travel and Allianz Care. Present in 75 countries, our 21,500 employees speak 70 languages, handle over 71 million cases each year, and are motivated to go the extra mile to help and protect our customers around the world.

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